

# School Leadership Conference 2019

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# Who's here?

- 68 school and association leaders
  - 51 member schools and associations
  - 19 first-time attendees
- Sponsors and vendors
- Board members
- MISF staff



**Joel Landskroener, Executive Director  
Mayer Lutheran High School, Mayer**

**Barry Lieske, President  
DeLaSalle High School, Minneapolis**

**CONFERENCE  
PLANNING COMMITTEE**



**Kari Zellmer Staples, Principal  
St. Alphonsus Catholic School, Brooklyn Center**

**Wyayn Rasmussen, Executive Director  
Academy of Whole Learning, Minnetonka**

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The logo for Catapult Learning, featuring three stylized leaves in shades of green and blue.

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# Housekeeping items

- Wifi - Ruttger's Wireless
- Restrooms
- Group A or B – check your nametag
- MISF website
  - Username: SLC-attendee
  - Password: MISF2019!
- Meet someone new



# A-Ha moments



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# Who am I? Why am I here?



- Your name
- Position – school – location
- What do you want from our time together?



# What's going on?





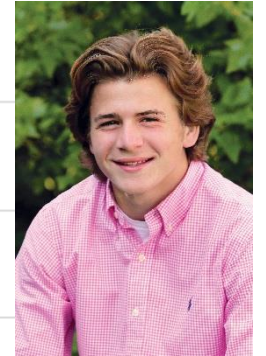
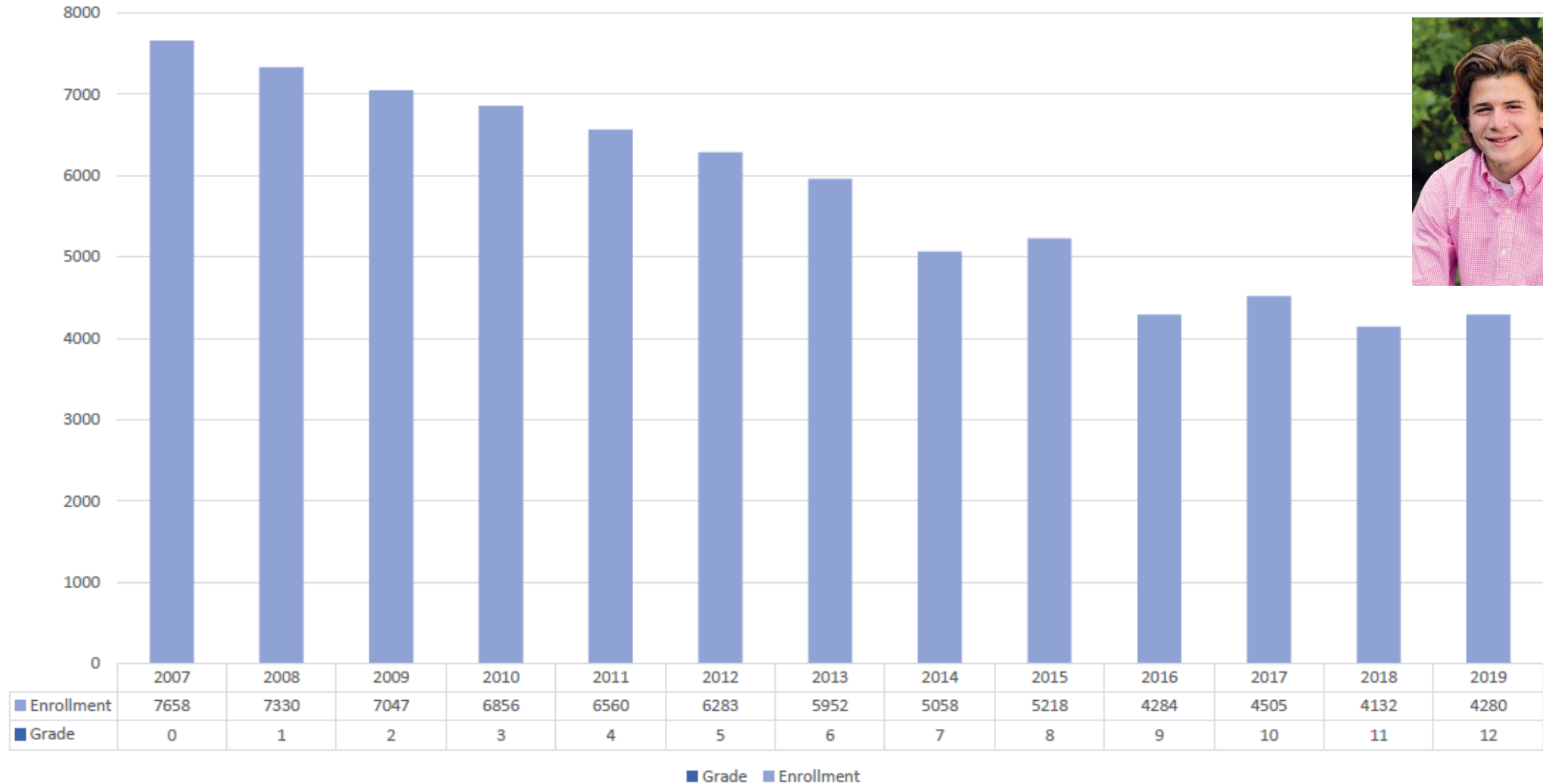
# MISF at a glance

- Membership ~155 schools = stable
- Retention (2 years) – 94% = up
- Median size of private school – 89 students
- Enrollment statewide = Drip, drip, drip...
- Winds of change – 20+ new leaders
- Key differentiation - only organization focused on entire spectrum of private/independent schools = unified voice





## Enrollment K-12 Class of 2019





# A view from the Capitol

- MN is the only divided gov't in the nation
- New Governor and Commissioner
- Ed. Minnesota, anti-private ed, us vs. them
- Charter schools feeling the heat
- Need for 'boots on the ground'
- Expand nonpublic counseling aid to include K-6
- Safety and security eligibility
- Tax credit scholarship legislation



# Needs, wants, oh my

- Needs assessment – 116 responses (September, 2019)
  - STEM
    - Educational technology (apps, drones, robotics), makerspaces
  - Admissions
    - enrollment best practices – what’s working?
    - Social media comm./marketing
  - Development
    - general development/advancement topics
    - utilizing events in a fundraising strategy
  - Leadership
    - building an effective team
    - cultural competencies
  - Other
    - student mental health resources
    - social emotional learning

# Don't forget

- Member resources
  - 2019 Minnesota State Laws Affecting Nonpublic School Leaders, Students and Parents
  - Directory of Programs and Policies Affecting Nonpublic Schools
  - Materials from previous conferences, seminars
  - Helpful links to resources
  - STEM projects or programs



# Don't forget

- Got a question?
  - We are starting a school...what do I do, where do I start?
  - We are doing a quick study on our tuition discounts and I am wondering if MISF has any data on the tuition discount policies of its member schools. I am specifically interested in what kind of discount member schools give their full-time employees. Do you have any data and/or anecdotal information you could send me?
  - Does the district have to provide SPED services in the same location for all private schools in the district?
  - We are interested in bus training videos that our upper grades can use to meet the standard. Could you recommend one for us?

Q & A

Comments?

“Being a first-timer, I thought the conference was great. I couldn’t see how anyone could afford to be out of the building so early in the school year, but now I know how important it is for us to take that time to recharge and make new connections”

“To be honest, it is hard to carve out the time for the School Leadership Conference every year, but every year, I am so grateful I did. It fuels me. As long as I am a school leader, I will never miss it.”

“This may well have been the best overall MISF conference I have attended. Does anybody have a way to stop the rain, though?”



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