



# AN INTRODUCTION TO CATAPULT LEARNING

MINNESOTA INDEPENDENT SCHOOLS FORUM



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# Agenda

1. Who We Are
2. Intervention & Instruction
3. Professional Development



## **Who We Are**

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# Mission & Values

The mission of Catapult Learning is to create brighter futures for students regardless of the learning barriers or other challenges they face.

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## THE CORE4

### TRANSPARENCY

*Communicate clearly, openly, and directly*

### DECISIVENESS

*Demonstrate a bias for action*

### HUMILITY

*Acknowledge and learn from mistakes*

### ACCOUNTABILITY

*Embrace personal ownership*



# Company Overview

Founded in 1976, Catapult Learning is the leading provider of **intervention, professional development, special and transitional education** programs to more than 500 school district partners nationwide:

- **Research-based** educational and support services that improve outcomes for students not meeting their potential
- Deep **relationships with school districts** and communities through partnership model
- Headquartered in **Camden, NJ** with regional offices, dropout recovery centers and special education programs across the US





# Catapult Learning by the Numbers

5,600+



Teachers and Coaches

200,000+



Students Served Annually

80+



Schools We Operate

13 Points & 17 Points



Over the past five years, students enrolled in Catapult Learning programs have increased their scores on standardized tests by an *average of 13 points in reading and 17 points in math*

40+



Years of Experience

25,000+



Teachers Served Annually

500+



District Partners





# Catapult Learning Around the World

## The Americas



## Europe



## Asia/Pacific



- 60+ *International Consultants*
- 56 sites *world-wide*
- More than 3,000 DoDEA staff served annually

**Blue** Location where Catapult Learning provides services

**Green** Catapult Learning Implementations



# Our Programs at a Glance

Trusted partner of schools and districts to **improve student outcomes** and to **build sustainable capacity**

## INTERVENTION & INSTRUCTION



Reading and Math Intervention  
English as a Second Language  
Summer School  
Academic Tutoring

## STUDENT & FAMILY SUPPORT



Parent & Family Engagement  
Family Connections  
Counseling Services  
Speech/Other Therapies  
Nursing

## PROFESSIONAL DEVELOPMENT



School Transformation  
Comprehensive Programs  
Workshops, Institutes and High-Impact Coaching





# **Intervention & Instruction**

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# Intervention Program at a Glance

Our intervention programs are designed to **close the skill gap** while building student confidence and motivation to learn:

- Combines a **diagnostic** and **prescriptive approach** with a gradual release of responsibility model
- **Systematic, explicit instruction** and **scaffolding** helps students work toward grade level achievement
- **Research-based curriculum** that's aligned to college and career readiness standards
- Built-in **formative assessments** identify skill gaps and customize learning plans
- **Directed activities** give students hands-on **application of skills** in every lesson





# Flexible Implementations

- We customize intervention solutions to meet the needs of your students
  
- Programs can be delivered:
  - During the school day
  
  - After school
  
  - Before school
  
  - Over the summer
  
- Our programs are highly flexible and operational on the first day





# Family Involvement

Success of an intervention program is tied to the level and quality of family involvement – the parent or guardian is a student's first and primary educator

- **Frequent communication** by way of progress reports & conferences
- **Newsletters** provide ideas for fun learning activities that families can do together
- Workshops help parents and guardians **promote academic achievement at home**





# Program Highlights

- **Small group personalized instruction** set students up for success
- **Programs are ready for implementation** on the first day of school – no additional district resources required
- **Full year solutions** – before, during, after school, and summer
- Our **collaborative approach** involves students, families, educators, and administrators
- **Quality assurance & support** ensures that all programs are implemented with fidelity and compliant with federal and state regulations
- **Proven Results** – over the past five years, our students have increased their scores on standardized tests by an ***average of 13 pts in reading and 17 pts in math***





## What Sets Us Apart

LOCAL STAFF



NATIONAL TEAM



PROPRIETARY CURRICULUM &  
MATERIALS



ONGOING TRAINING & QUALITY  
ASSURANCE



PROVEN INSTRUCTIONAL MODEL



DATA & TECHNOLOGY



### A Collaborative Effort

*Students, Families,  
Educators, and  
Administrators, Working  
Together to Achieve Results*



# **Alliance Professional Development**

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## Catapult Learning's 5 Strand Design

All professional development programs are based on our 5-Strand Design\*

- Both structured and customizable, our approach to PD is responsive to the individual nature, needs, and context of each school community.
- At the heart of this approach is a **relentless focus on student achievement and the effective use of data** to inform instruction and decision-making.
- All solutions begin with a needs assessment and are built around five interrelated areas of focus that are integral to a learning organization's development



*\*Based on the work of Bryk, et al., (2010) and Fullan (2008)*



## 5 Essential Questions for School Development



How well are your schools positioned for leading and managing change?

LEADERSHIP

How good are opportunities for learning and developing learners?

PEDAGOGY & CURRICULUM

How well do your schools use assessment, data, and feedback to promote learning?

ASSESSMENT

How well do your schools foster environments that support learning and engagement?

ENVIRONMENT

How well do your school resources meet the needs of all learners?

STUDENT SUPPORT



## Alliance Professional Development Programs at a Glance

A Full Range of Consultative Solutions



### Institutes

A customized professional learning event, designed to focus on one or more strands, delivered on one or more days



### Comprehensive Programs

Highly structured solutions that combine workshops, coaching, proprietary resources, and on-going support, delivered over several months to a year



### Targeted or Whole-School Transformation

Comprehensive school improvement initiatives with either a focus on one or more strands, or a holistic, systemic approach that covers all strands, delivered over a year or more

### Workshops & High-Impact Coaching

Three-hour workshops organized within one of the five strands and/or job-embedded support for leaders and teachers designed to build capacity and promote improved



## What Sets Us Apart



**Proven:** Expertise directly informed by over 40 years of education experience



**Data-Driven & Focused:** All solutions start with a needs assessment and are built around our proprietary five-strand design



**Scalable:** The nation's largest network of highly qualified coaches deliver professional development solutions to schools and districts large and small



**Flexible:** Customizable solutions from workshops to school transformations



# Catapult Learning

**Thank you!**

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