

# Rebranding Testimonials

Thank you for your continued engagement. The retention and

increase in membership numbers exemplify the importance in the work you do to engage the independent school community across our region- thank you!

**Elisa Rasmussen**  
**Xcel Energy**



I love the new name and logo!!! This looks like a very smart and well-considered rebrand. It's refreshing to have an educational organization whose name cannot be reduced to yet another acronym!

**Michael Rogers, President**  
**Risen Christ Catholic School**

Wow! Congratulations on the new name and best wishes as you transition and grow into the new identity!

**Alicia Waeffler**  
**Minnesota Department of Education**

Good planning and result. I like the new name and brand expression.

**Jim Hield**  
**WEM Foundation**

This looks like an excellent move forward for the organization. Well done!!

**Jon Theobald**  
**Chairman Emeritus, Mairs & Power**