

Development Narrative Report FY 2021-2022 (March 2022)

Grants

- Hardenbergh Foundation awarded two gifts; \$25,000 for general operations, and an additional \$20,000 capital request to support the migration of the organization's data to a cloud-based CRM to manage membership data, donors, funders, and events.
- A site visit with The Richard M. Schulze Family Foundation took place in Jan. 2022. The board meets in May to determine which organizations will be funded for the coming year. Our request increased by \$5000 this year to \$45,000.
- Athwin Foundation awarded \$2000 general operations grants. This is a new funder.
- LOI submitted to the Shavlik Foundation was declined.
- An annual meeting with Xcel Energy took place in January to update them on the impact of the STEM program. Elisa Rasmussen, Manager, Community Relations & Foundation has moved on to different responsibilities within Xcel, and Sam Holsen, Team Lead, Social Investments has taken over her responsibilities.
- Working to secure an annual meeting with Jackie Berry, 3Mgives Manager, Education Initiatives

Honor Fund

- A handwritten note was sent to lapsed donors in January with a postcard that outlined our brand change and new messaging.
- We have received the first installment of the Helen Harrington Trust gift. It will be reflected on the plan and reports as a separate line item under Trusts.
- We honored the legacy of Jim Field with an email to schools and supporters and social media posts.
- Follow us on social media.
 - Facebook - <https://www.facebook.com/MINNDEPENDENT/>
 - Instagram - <https://www.instagram.com/minndependent/>
 - Twitter - <https://www.instagram.com/minndependent/>
 - Vimeo - <https://vimeo.com/minndependent>

Sponsorships

2022 Award Event – Goal \$50,000

- \$3000 – Phil Paquette/Boyum & Baren Scheer – Honor Teacher
- \$3000 – Michael Lamb/Xcel Energy – Award Sponsor
- \$1500 – Bethel University – Technology Sponsor
- \$1500 – Doug Jaeger/Ulteig – Nominee/Education Sponsor
- \$1500 – Eight Moons – Hospitality Sponsor
- \$1500 – Premier Banks – Hospitality Sponsor
- \$1000 – Jim Hansen – Table Sponsor
- \$1000 – Blake Nelson/Hellmuth & Johnson – Table Sponsor
- \$1000 – Redpath - Table Sponsor
- \$500 – Platinum Bank – Ad Sponsor

\$15,000 total (As of 3/7/2022)

Three past sponsors have declined sponsorship for the 2022 Awards. Looking for new organizations that would be interested in sponsoring the following levels.

- \$7500 – Premier Sponsor
- \$3000 – Leadership Sponsor
- \$3000 – Honor Teacher

Other Sponsorships

Newsletter/Professional Development and Other Sponsorships

- \$2000 - Gradelink – July 2020 – May 2021
- \$250 - Toucan Tech – Newsletter sponsorship Sept. 2021

Total YTD Sponsorship = \$2250

Virtual STEM Education Conference (Aug. 3 & 4)

- \$250 - Minnesota Academy of Sciences
- \$250 - Next Wave STEM

Total Sponsorship = \$500

School Leadership Conference (Sept. 27 – 29)

- \$5000 - Catapult Learning
- \$2500 – Facts
- \$2500 - Bright Schools Project
- \$2500 - Escalade Advisors
- \$2500 - Canopy IT Solutions
- \$1500 - Edgenuity
- \$1500 - Saint Mary's University of Minnesota
- \$300 – Donald's

Total Sponsorship = \$18,300

MINDEPENDENT									
Development Fund Report									
FY 2021-2022									
Thru January 31, 2022									
Grants		FY22 PLAN	FY 22 YTD	FY 21 YTD	Donors	FY 22 YTD	FY 21 YTD		
	Unrestricted	\$90,000.00	\$50,000.00	\$2,000.00	\$10,000 +		1		
	STEM	\$138,000.00	\$0.00	\$0.00	\$5,000-9,999	1			
	CRM Data Conversion		\$20,000.00		\$2,500-4,999				
		\$228,000.00	\$70,000.00	\$2,000.00	\$1,000-2,499	3	1		
					\$500-999	5	7		
Honor Fund					\$1-499	10	29		
	Honor Fund/Unrestricted	\$76,000.00	\$18,511.85	\$2,508.00		19	38		
	HH Trust	\$43,000.00	\$11,453.24		Organizations/ Corporation/Foundation				
		\$119,000.00	\$29,965.09	\$2,508.00	\$10,000 +	3	1		
					\$5,000-9,999				
Sponsorships					\$2,500-4,999		1		
	Awards	\$50,000.00	\$0.00	\$1,500.00	\$1,000-2,499	3	3		
	SLC	\$24,000.00	\$18,300.00	\$4,500.00	\$500-999	2	1		
	STEM	\$5,000.00	\$500.00	\$400.00	\$1-499		1		
	Seminars/Enews	\$3,500.00	\$2,250.00	\$750.00		8	7		
		\$82,500.00	\$21,050.00	\$7,150.00	Sponsors				
					\$10,000 +				
TOTAL		\$429,500.00	\$121,015.09	\$11,658.00	\$5,000-9,999	1	1		
					\$2,500-4,999	4	3		
					\$1,000-2,499	3	4		
					\$500-999		3		
In-Kind	Venue				\$1-499	4	2		
	Misc.	\$0.00	\$209.00			12	13		
		\$0.00	\$209.00	\$0.00					
					Board Giving FY22				
					Total Members		Donors	Total FY 22	%
					17		8	\$5,741.06	47%
					Board Giving FY 21				
					Total Members		Donors	Total FY 21	%
					19		15	\$15,043.61	79%
					Board Giving FY 20				
					Total Members		Donors	Total FY 20	%
					16		12	\$9,222.00	75%
					Board Giving FY 19				
					Total members		Donors	Total FY 19	%
					17		16	\$13,300.00	94%
					Board Giving FY 18				
					Total members		Donors	Total FY 18	%
					18		17	\$10,043.10	94%
					Board Giving FY 17				
					Total members		Donors	Total FY 17	%
					20		18	\$24,496.97	90%

Grant Pipeline Report							
FY 2021/2022							
Source	Deadline	Purpose	Request	Budget	Status	YTD Awarded	Notes
Athin Foundation	Submitted 11/2/21	Unrestricted - General Ops	\$10,000.00	\$0.00	Awarded	\$ 2,000.00	Site visit conducted 11/15/21
Hardenbergh Foundation	Submitted 10/12/2021	Unrestricted - General Ops, plus additional capital request	\$45,000.00	\$ 25,000.00	Awarded	\$45,000.00	\$25,000 general operations, \$20,000 capital IT Upgrade
Richard Schulte Family Foundation	LOI submitted - approved to move to formal grant application	Unrestricted - General Ops	\$45,000.00	\$ 40,000.00	Pending		Request ask increased \$5000
WEM Foundation	Ongoing	Unrestricted - General Ops	\$25,000.00	\$ 25,000.00	Awarded	\$25,000.00	
Shavik Foundation	LOI submitted 11/22/21	Restricted - IT database upgrade	\$20,000.00	\$0	Declined		
Schoff Foundation	Submit 4/1/2022	Restricted - STEM Prog		\$ 50,000.00	In Process		
GNP Foundation	Spring 2022	Unrestricted - General Ops		\$0	TBD		
Xcel Energy Foundation	Due April 1, 2022	Restricted - STEM		\$ 25,000.00	In Process		
Deluxe Corporation Foundation	Applications accepted from 3-7-22 to 4-15-2022	Restricted - STEM			In Process		
3M Foundation	May-22	Restricted - STEM Prog/underserved students		\$ 60,000.00	In Process		
Rosemount Inc./Emerson	Apr-22	Unrestricted - General Ops		\$ 2,000.00	In process	\$0.00	Budget cuts to their charitable giving
Donaldson Foundation	Applications accepted from 3-1-22 to 3-31-2022	Restricted - STEM		\$0.00	In process	\$0.00	Didn't serve high enough percentage of underserved students
Minneapolis Foundation/Proto Labs	Waiting for 2022 dates to be released	Restricted - STEM Prog/underserved students		\$0.00	On calendar	\$0.00	
Ciresi Walburn Foundation for Children	7/1/2022	Unrestricted - General Ops			On calendar		Declined 2019-2021
Seagate	Contract Lori Johnson, Seagate Technology, lori.johnson@seagate.com	Advance STEM Education with hands-on learning opportunities			Discuss applying		Lori Johnson - lori.johnson@seagate.com, supported The Bakken
Lanners Family Foundation	LOI 10/1 - 3/31, 2022	Children and youth, Catholic schools and organizations - maybe award sponsorship			Discuss applying		Declined 2019
HB Fuller	Proposals accepted March 1 - 31, 2022	STEM education youth initiatives in St. Paul	\$5000 - \$10,000		Discuss applying		Declined 2019
The Antioch Foundation	Submit LOI between April 1 and July 15, 2022	Teacher training seminars, classroom technology	\$1000 - \$40,000		Discuss applying		https://www.antiochfoundation.org/partners_WELS_funder
Beverly Foundation	No deadlines - submit LOI	Children, youth and education in Mpls/St. Paul area	\$500 - \$125,000		Discuss applying		Beverly Bakken, 1660 Highway 100 South, Suite 303, Minneapolis, MN 55416
Slaggle Family Foundation	Ongoing - primarily in Winona - request app from Foundation	Project of GO support	\$1000 - \$200,000		Discuss applying		Stephen M. Slaggle, President, 111 Market Street, Suite 3B, Winona, MN 55987
					Total Awarded	\$72,000.00	
STEM Support Secured Through Community Partner's Grant Requests to Support MINNDEPENDENT Schools							
WEM/We Share Solar		Support for 7 schools to participate				\$30,000.00	
Richard Schulte Family Foundation/SFS		Support of Cohort 1, 2 and 3 - 2021-2022				\$10,000.00	
						\$40,000.00	
Grant Prospects							
Frey Foundation	Education LOI Jan. 1 - Jan. 10, 2022	Innovative programs K-12 that narrow achievement gap - metro area					
Boston Scientific	Jan. 15 - Mar. 15, 2023	STEM Education (50% of program participants served at 185% of poverty of lower basic needs	\$3000 - \$40,000				Metro area
Bremer Foundation							
Katherine B. Andersen	Ongoing	Unrestricted - General Ops			In Process		Program officer change, reestablishing focus areas
nVent	Does not fund support organizations	Restricted - STEM Prog for underserved, St. Louis Park	\$5000 - \$15,000				Declined 2019, \$5000 - \$15,000
The Gertrude R. Shiley Charitable Trust	Apply in November 2021	Unrestricted - General Ops					Declined 2017 and 2020
CenterPoint Energy Foundation	Applications accepted June 1 to July 6, 2022	STEM targeted to under-resources and under served					
International Paper	submit to the local office - online application	Literacy with employee involvement - facilities in Austin, Fridley, White Bear Lake			Application		
Ch. Robinson Foundation	submit LOI by April 1, 2022	Education - K-12 underserved, core educational programming, improved outcomes					
WV Power Foundation	Ongoing - Must be in service area - Duluth and north of Duluth	Improving the health and vitality of communities in service areas/sponsorships	\$5,000				
Grants By Invite Only							
Cargill	Invitation Only - staff and board members	STEM programs that: increase equitable access to STEM, teacher effectiveness and STEM proficiency for students in grades K-12.					
Pentair Foundation	Invitation Only - for consideration contact pentaircsr@pentair.com.	STEM education as it relates to water engineering or STEM education in the communities where Pentair has operations and sponsorships					STEM education as it relates to water engineering or STEM education in the communities where Pentair has operations. Increased access to educational opportunities for underserved communities in developing countries, especially for women and girls and
US Bank	Invitation Only - Submit a letter of interest	Organizations and programs that help low- and moderate-income and at-risk middle and high school students prepare for post-secondary education at a community college, university, trade or technical school and career readiness, and K-12 and college student financial literacy					
General Mills Foundation	Invitation Only - Employees nominate nonprofits	K-12 educational achievement					
Carlson Family Foundation	Invite only right now. LOI process is expected to open in future	Out of school programs that support youth -					