



TWIN
CITIES
PBS

Media in the Classroom

August 3, 2022

Welcome



Introductions

- Your name
- Where you teach
- What subject you teach
- What grade level you teach
- What are you hoping to get out of this session?

Agenda:

- Who We Are
- Best Practices for Using Media
- Discussion: how do you use media in your classroom?
- Tour of TPT Learn & PBS Learning Media
- Discussion: lingering questions
- Closing



TPT Learn's Multiplatform Approach

- **On-Air:** PBS stations reach 98% of Minnesotans with local and national educational programming.
- **Online:** TPT's new and existing standards-based educational content is crafted into PBSLM Learning Collections focused on History and Civics, Art and Culture and STEM, reaching 1.8 million educators.
- **On-the-Ground:** TPT Learn offers professional development online and in-person workshops currently engage thousands of Minnesota teachers and informal educators and collaborates with producers and non-profit educational organizations to create and disseminate standards-based activities and initiatives.

Why Use Media?

- Encourages vocabulary acquisition.
- Visual cues reinforce learning.
- Sparks interest and connects to prior learning.
- Allows for differentiated instruction.
- For teens, media choices influence identity.

Have you noticed a difference in recall or understanding when using media?



Linebarger, D. L., Moses, A., Garrity Liebeskind, K., & McMenamin, K. (2013). Learning vocabulary from television: Does onscreen print have a role? *Journal of Educational Psychology*, 105, 609–621. doi: [10.1037/a0032582](https://doi.org/10.1037/a0032582)

Fisch, S. M., McCann Brown, S. K., & Cohen, D. I. (2001). Young children's comprehension of educational television: The role of visual information and intonation. *Media Psychology*, 3(4), 365–378.

Fisch, S. M. (2004). *Children's learning from educational television: Sesame Street and beyond*. Mahwah, NJ: Lawrence Erlbaum Associates.

Joan Ganz Cooney Center: Navigating Youth Media Landscapes: <https://joanganzcooneycenter.org/publication/navigating-youth-media-landscapes/>

Best Practices: Set Up

1. Preview the resources to make sure they are appropriate and meet your needs.
2. Introduce key themes and vocabulary.
3. Focus learning with questions or key ideas.
4. View the material more than once.



Best Practices: Reflection

5. Help students think critically about what they watched or interacted with.
6. Make real world connections.
7. Reinforce learning with hands-on experiences.
8. Stay up-to-date on digital trends.



[Tip Sheet for Media](#) in Resources

Discussion:

Walk and talk

Find the people that teach the same/similar **subject** as you. Discuss the following:

What media do you currently use in your classroom? (YouTube, TikTok, etc.) Why?

Best Practices for Using Media

1. Preview the resources
2. Introduce key themes and vocab
3. Give students a focus
4. View material more than once
5. Think critically
6. Relate to the real world
7. Provide hands-on experiences
8. Stay up-to-date on trends

Responses

**What media do you currently use in your classroom?
(YouTube, TikTok, etc.) Why?**

Youtube – quick, free, easy to search

Generation Genius – kids love it

Newsela

TimeForKids

Quizlet – fun to check for understanding and you see their answers

Kahoot – fun for the kids

Discussion:

Walk and talk

Find the people that teach the same/similar **grade level** as you. Discuss the following:

What best practices resonate with you? What best practices do you already do?

Best Practices for Using Media

1. Preview the resources
2. Introduce key themes and vocab
3. Give students a focus
4. View material more than once
5. Think critically
6. Relate to the real world
7. Provide hands-on experiences
8. Stay up-to-date on trends

Discussion:

Walk and talk

Find the people that teach in the same/similar **location** as you. Discuss the following:

What other ways do you use media in your classroom that you would like to share?

Best Practices for Using Media

1. Preview the resources
2. Introduce key themes and vocab
3. Give students a focus
4. View material more than once
5. Think critically
6. Relate to the real world
7. Provide hands-on experiences
8. Stay up-to-date on trends

Resources

TPT Learn

www.tpt.org/learn/educators

PBS Learning Media

www.pbslearningmedia.org

[Facebook](#) and Newsletter



Resources

Want to learn more?

PBS Learning Media Tutorials

<https://tpt.pbslearningmedia.org/collection/pbs-learningmedia-tutorials/>



Explore

Together or independently, explore **PBSLearningMedia.org**

Search for resources aligned with the subject, grade level,
or standards you teach.

Discussion

- What questions did this resource tour spark?
- What resources are you looking for?
- What would you like to see created or uploaded next?



Thank you!

Leah Defenbaugh, Director of Education

ldefenbaugh@tpt.org

Caylee Haus, Educational Engagement Specialist

ldefenbaugh@tpt.org



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