



## SUMMARY OF SPONSORSHIP OPPORTUNITIES

**MINNDEPENDENT** has several sponsorship opportunities available throughout the year to provide companies and organizations with exposure to all K-12 private and independent schools in Minnesota. Below is a summary of each opportunity.

**STEM Education Conference (August)** provides *targeted face-to-face sponsorship opportunities*. This annual one-day conference in August is geared toward school administrators, educators, and STEM specialists from K-12 nonpublic schools in Minnesota.

**Cost ranges from \$500 - \$2,000.**

**School Leadership Conference (September)** – the premier annual gathering of private and independent school leaders. This conference provides exposure to MINNDEPENDENT member school leaders and administrators. This annual gathering is a two-day conference in September. Sponsors *network with school decision-makers throughout the two days* during breaks, meals, and free time (all costs associated with lodging and meals at the conference are the responsibility of the sponsor). This sponsorship includes a table to display materials. The table is in the main conference area where all sessions are held.

**Cost ranges from \$1,500-\$7,000.**

**Professional Development Seminars/Webinars** provide learning opportunities for school leaders, administrative staff, and educators throughout the year. Content is provided in a variety of areas: Leadership and Educator Development, Admissions/Marketing, Development/Advancement, Social-Emotional Learning, STEM/Technology. **Sponsors are provided with 3 - 5 minutes to speak to the group** of 60+ participants. Logo and live link on all marketing e-blasts sent to over 3500 school contacts.

**Cost ranges from \$500 - \$750/seminar.**

**Private and Independent Education Awards (April) - premier event of the year.** Placing an ad or supporting the event with a higher-end sponsorship is a great way to connect with the K-12 nonpublic school community. This is a unique event and the only one of its kind in Minnesota for private education. **Cost ranges from \$1,000-\$7,500 for sponsorship, and advertising opportunities range from \$250-\$1000.**

**E-News Advertising/Sponsorships** allow for exposure through MINNDEPENDENT's monthly electronic newsletter which *reaches over 2,500 school and community people* with an open rate of over 50%. Various opportunities are available.

**Cost ranges from \$250-\$2400.**

**STEM Program Sponsors** provide financial support for the MINNDEPENDENT STEM grant program that supports STEM teaching and learning in K-12 classrooms. **Cost ranges from \$1500 to sponsor a starter grant, to \$5000 to sponsor an innovation grant.**

### TO LEARN MORE CONTACT:

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