



**Private & Independent Education Awards**  
***Sunday, April 28, 2024 (Mendakota Country Club in Mendota Heights)***

**SPONSORSHIP OPPORTUNITIES**

**MINNDEPENDENT** is proud to host the 16<sup>th</sup> annual ***Private and Independent Education Awards***. This celebration recognizes the excellence found in Minnesota's private and independent school community. The individuals, organizations, and programs recognized exemplify the strengths of our schools, the support of the community, and the many notable outcomes of our efforts that deliver and improve K-12 education in Minnesota.

**Become a sponsorship partner and:**

- Support Minnesota's only state-wide recognition event for nonpublic education
- Reach over 450 private and independent schools in Minnesota
- Reach an audience that includes school leaders, educators, board members, administrative teams, students, families, policymakers, and community leaders.

**Presenting Sponsor - \$7,500 (One Available)**

- A brief (3-minute) podium address during the welcome portion of the event
- Company logo and recognition as exclusive "Presenting Sponsor" at the event and on the front page of event program
- Logo presence on event PowerPoint and sponsor page of event program
- Full page color ad on the back cover of event program
- Live link to company website on MINNDEPENDENT website
- Logo on all event promotions sent via email
- Social media recognition
- Table to display promotional materials in the welcome reception area
- Includes complimentary table of eight at the event

**Premier Sponsor - \$5,000 (Two Available)**

- Company logo and recognition as "Premier Sponsor" at event
- Logo presence on PowerPoint and sponsor page of event program
- Full page color ad inside event program
- Live link to company website on MINNDEPENDENT website
- Logo on all event promotions sent via email
- Social media recognition
- Includes complimentary table of eight at the event

**Leadership Award Sponsor - \$3,000 (Two Available)**

- Company logo and recognition as "Leadership Award Sponsor" at event
- Logo presence on PowerPoint and sponsor page of event program
- Full page color ad inside event program
- Live link to company website on MINNDEPENDENT website
- Logo on all event promotions sent via email
- Social media recognition
- Includes complimentary table of eight at the event

**Honor Teacher Award Sponsor - \$3,000 (One Available)**

- Company logo and recognition as "Honor Teacher Award Sponsor" at event
- Logo presence on PowerPoint and sponsor page of event program
- Full page color ad inside event program
- Live link to company website on MINNDEPENDENT website
- Logo on all event promotions sent via email
- Social media recognition
- Includes up to eight complimentary tickets to the event



#### **STEM Grant Award Sponsor - \$3,000 (One Available)**

- Company logo and recognition as "Award Sponsor" at event
- Logo presence on PowerPoint and sponsor page of event program
- Full-page color ad inside event program
- Live link to company website on MINNDEPENDENT website
- Logo on all event promotions sent via email
- Social media recognition
- Includes up to eight complimentary tickets to the event

#### **Award Sponsor - \$3,000 (Two Available)**

- Company logo and recognition as "Award Sponsor" at event
- Logo presence on PowerPoint and sponsor page of event program
- Full-page color ad inside event program
- Live link to company website on MINNDEPENDENT website
- Logo on all event promotions sent via email
- Social media recognition
- Includes up to eight complimentary tickets to the event

#### **Hospitality Sponsor - \$1,500 (One Available)**

- Company logo and recognition as "Hospitality Sponsor" at event
- Logo presence on PowerPoint and in the program as "Hospitality Sponsor"
- Quarter page color ad in event program
- Live link to company website on MINNDEPENDENT website
- Logo on all event promotions sent via email
- Social media recognition
- Includes up to four complimentary tickets to the event

#### **Technology Sponsor - \$1,500 (Sold Out)**

- Same benefits as Hospitality Sponsor but recognition listed as "Technology Sponsor"

#### **Print Sponsor - \$1,500 (One Available)**

- Same benefits as Hospitality Sponsor but recognition listed as "Print Sponsor"

#### **Education Sponsor - \$1,500 (Two Available)**

- Company logo and recognition as "Education Sponsor" on sponsor signage at registration and in the main venue
- Logo presence on PowerPoint and sponsor page of event program
- Quarter-page color ad in event program
- Logo and live link on MINNDEPENDENT website
- Logo on all event promotions sent via email
- Social media recognition
- Includes four complimentary tickets to the event

#### **Table Sponsor - \$1000/table**

- Logo and live link on MINNDEPENDENT website
- Logo on all event promotions sent via email
- Logo presence on PowerPoint and sponsor page of event program
- Social media recognition
- Includes eight tickets to the event



### EVENT Program Advertising Details

**Program size:** page measures **5 ½" (w) x 8 ½" (h)** available in print and pdf version

- Full Page (approx. size: 4.5" (w) x 7" (h) - **\$1000**
- Half Page (approx. size: 4.5" (w) x 3.5" (h) - **\$500**
- Quarter Page (approx. size: 2" (w) x 3.5" (h) - **\$250**
- Advertisers to supply camera-ready artwork in advance of the event
- Margins are ½" from all edges of the booklet and between each ad
- **All ads are in color.**

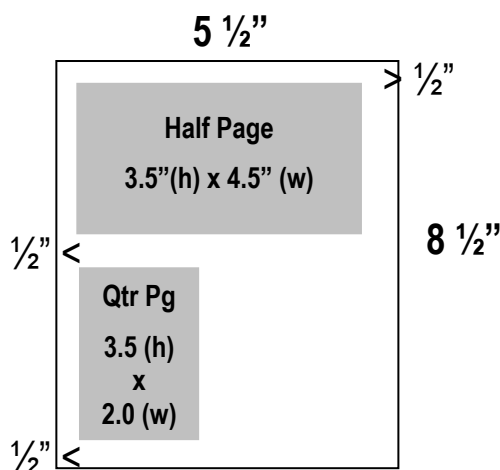
### \*AD COPY FILE SETUP INSTRUCTIONS

- Preferred File Format: PDF only - we do not accept application files.
- Please convert your application files to high-resolution PDFs, All elements must be placed at 100% of the size.
- Use stylized fonts. Do not apply style attributes to basic fonts.
- Embed all fonts.
- Do not nest EPS files in other EPS files.

### File Naming Scheme

- For half-page ads: ORGNAME-HalfAd.pdf (ABCInc-HalfAd.pdf)
- For quarter-pages: ORGNAME-QtrAd.pdf (ABCInc-QtrAd.pdf)
- For full-page ads: ORGNAME-FullAd.pdf (ABCInc-FullAd.pdf)

**Print Ready artwork\* due: April 5, 2024 (Email artwork to [lvosbeek@minndependent.org](mailto:lvosbeek@minndependent.org))**



### TO LEARN MORE CONTACT:

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