



The REGAL Way to Prompt

R = ROLE

👑 Ask chat to take on the role of a/an _____ (SEO Optimizer, a copywriter, a marketing specialist, etc.)

👑 Example: Act as a marketing specialist for my company Princess Paula Consulting.

E = EXPLAIN

👑 Explain to Chat what you want: an article, letter, email, social media post, bio, title.

👑 Example: I want you to create 2 social media posts per week for Instagram and Facebook

G = GOAL

👑 What do you want to accomplish? What are you trying to achieve or convey?

👑 Example: I want to create posts that people will engage with and leave comments.

A = ARRANGE

👑 How do you want the information/output arranged and organized?

👑 Do you want an intro, a call to action, bullet points, action items.

👑 Example: I want each post to be 2 lines long with an action item and a quote in each.

L = LANGUAGE

👑 Get specific about your audience, the type of language, the voice, how many words.

👑 Example: Write the posts so a millennial would find it funny in a Friends theme.

Remember the nachos!!!!!!!