MINNDEPENDENT

E-NEWS (Monthly Newsletter) SPONSORSHIP

DISPLAY ADS IN E-NEWS

Is your business or organization looking to reach decision-makers from Minnesota's vibrant private and independent school community? Do you have the expertise nonpublic schools need to advance their missions and create strong and sustainable schools in the years to come? **MINNDEPENDENT's E-News is a monthly digital newsletter featuring information and timely resources that private & independent schools trust for important updates.**

ADVERTISING/SPONSORSHIP BENEFITS

- Reach more than 460 private and independent schools in Minnesota.
- Monthly audience comprises more than 2,500 recipients including school heads, administrative leaders, educators, board chairs, board members, community leaders, and policymakers.
- Average "open rate" for E-News is 50%.

ADVERTISING/SPONSORSHIP LEVELS

Editor's Choice

- Company name displayed as E-News Sponsor
- Company logo and live link to your website
- **A brief feature message of your choice (limit of 350 characters (with spaces)**
- Listing in Annual Report

Banner Ads

- Company name displayed as E-News Sponsor
- Company logo and live link to your website
- Listing in Annual Report



ADVERTISING/SPONSORSHIP FEES

Editor's Choice: $300 per issue

$1200 quarterly (4 issues)
$1,500 half year (6 issues)
$2,400 full year (12 issues)

Banner Ads: $150 per issue

$600 quarterly (4 issues)
$750 half year (6 issues)
$1,200 full year (12 issues)

TO LEARN MORE CONTACT:

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